Websites

Home Page	Logo (top left)
	Company name
	Headers (center)
	Navigation (top)
	500 to 800 words of content
	Contact information
	Call to action (top right)
	Search box (top right)

Basic Website Navigation	Header
	   o Home
	   o Contact
	   o Social Media
	Body
	   o Services
	   o Blog
	   o News
	   o Company Information
	Footer
	   o Terms of use
	   o Privacy policy
	   o Ecommerce requires information on the sales process, shipping, returns, etc.

Basic Search Engine Optimization	Select keywords
	500+words per page
	Images with keywords or videos
	Select a reputable hosting company
Website Platforms	Wordpress
	Google Sites
	Wix