

| Heading | Subheading | How to use |
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| Top Navigation | Home | Access main navigation. |
| | Join | Create username & password. Email validation is sent to you & your clients. |
| | Login | Login at the beginning of a session to be able to access all training. |
| | Contact Us | IT support and the Small Business Solver story of how & why it was created. Plus we are always looking for ideas and gathering new content. The general contact is info@smallbusinesssolver.com |
| Small Business Training | Landing Page | <p>Training & experience are necessary for success!</p> <p>Overview of training options with the understanding that everyone learns differently.</p> <ol style="list-style-type: none"> 1. Self-Learning with interactive tools to help create your own customer learning track. 2. Webinars with our team of experts that you can ask questions live or watch the video at your convenience. 3. One-on-One coaching with your own small business accredited coach. 4. Small Business Certificate of Achievement: Online learning, step-by-step interactive with a professor. |
| | Small Business Tools | To be discussed in next section. |

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| Small Business Training | Small Business Webinars | <p>Calendar of upcoming webinars. As a Coach Solver partner, you are able to present one small business webinar topic of your choice.</p> <p>Other webinar promotion tools are available including the calendar, an RSS feed, or simply forwarding the emails: http://www.smallbusinesssolver.com/webinar-promotion-tools/</p> |
| | eLearning Tracks | <p>Learning tracks to help keep momentum up in reaching your client's goal. Each week your client is sent an introductory email with the worksheet to complete. This worksheet can be completed in advance or during your coaching sessions.</p> <p>ELearning tracks are hidden from single users and it is up to the coach to add their clients. This is an additional revenue stream as well as a way to increase your communication with your clients.</p> <p>Password: coach</p> |
| | Small Business Certificate Of Achievement | <p>\$995 for 20 weeks of 1 hour classes</p> <p>Topics include:</p> <ul style="list-style-type: none"> - New Ideas & Assessment (4 weeks) - Commercialization (4 weeks) - Legal & Regulations (4 weeks) - Small Business Marketing (4 weeks) - Small Business Selling (4 weeks) <p>30% commission for all closed referrals</p> |
| | Small Business Coach Accreditation | <p>All of the onboarding training that helps a small business coach start learning and leveraging Small Business Solver from day 1.</p> <p>Password: coach</p> |

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| Small Business Tools | Landing Page | Overview of the interactive tools, highlighting the key questions that each will answer for your client. |
| | Small Business Strategy | Business Solver training modules can be followed used in 2 ways: <ol style="list-style-type: none"> 1. By going in order of 1 to 48 training modules or focusing on simply the stage of business. 2. The business solver questionnaire which creates a custom learning curve based on your client's stage of business and main problem areas. |
| | Business Planning | A business plan template walks through the length of each section, questions to answer, an example, and the cross reference to the training module (where necessary). This allows for any level of client to complete their own training module. |
| | Small Business Finance | Two key financial questions are covered; <ol style="list-style-type: none"> 1. What type of financing makes sense for you? This is a decision tree to help walk through all financing options. 2. What are your financial projections? This is an interactive spreadsheet that ties pricing, sales projections, start-up costs, monthly expenses, financing, marketing budgets, balance sheet, income statement and cash flow statement all together. An addition 7 videos walk through each section. |

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| Small Business Tools | Small Business Marketing | <p>An advanced search of 300 marketing tools that can be sorted based on your goal and constraints. This is great for the ideation stage of developing a marketing plan.</p> <p>In addition, 30 cheatsheets further support your client's questions or execution of the plan.</p> |
| | Sales Solver | <p>Jump to any part of your sales funnel and find out how to improve.</p> <p>If you or your client isn't sure about what is holding up sales, use the sales solver calculator to figure out what area of your funnel needs the most amount of attention.</p> |
| | Start-Up Advice | <p>Start-up advice includes the necessary paradigm shifts in the first year of business. This is especially beneficial to new entrepreneurs coming from corporate that need to change how they think.</p> <p>Delivery is through weekly emails that keep you motivated, or you can jump to the week that you are currently at.</p> |
| | Will It Fly? | <p>Great for tire kickers.</p> <ul style="list-style-type: none"> - Inventors tinkering around, trying to find out if their idea will work. - Start-ups with lots of different ideas. - Established businesses in new product development. |
| | Tutorials | <p>A quick video outlining all of the interactive tools.</p> |

| Heading | Subheading | How to use (highlights) |
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| Everything Small Business Directory | Accounting | Wave Accounting is free accounting software. Free Excel template is available. |
| | Business Plans | You can update your personal directory listing to include writing or editing as a category. |
| | Coaches & Consultants | This is where coaches are included. |
| | Employee Management | You can update your personal directory listing to include leadership or training. |
| | Financing Options | Includes prepaid Mastercard and factoring as financing options. A financing decision making tree. |
| | Interactive Tools | iDeal Advisor gives a free website assessment report on the value of a company's website. |
| | Legal Support | Free legal templates from ClauseHound. |
| | Market Research | SurveyMonkey as a free tool of up to 100 respondents. |
| | Marketing | Do-it-yourself tools and options. |
| | Networking | Nationwide options for networking events. |
| | Office Space | United Church space as a flexible workspace alternative. |
| | Sales Support | Free 20-day cold calling crash course. |
| | Small Business Centers | Links to finding small business centers across North America with 500+ in the States and another 300+ in Canada. |
| | Small Business Software | Donated Microsoft & Intuit software for non-profits through Techsoup. |
| | Start Up Information | Link to Canadian registration and incorporation links to do-it-yourself. |
| | Supplies & Organization | Small Business Solver membership savings for STAPLES Advantage and STAPLES Copy & Print. |
| | Telecommunications | Small Business Solver membership savings for VoIP, Internet, and unlimited North American calling. |
| Websites | Istockphoto.ca for inexpensive, professional graphics. | |

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| Members | Small Business Owners | A list of all of the various target markets that are accessible through Small Business Solver. |
| | Small Business Centres | |
| | Chambers, Associations, BIAs | |
| | Universities & Colleges | |
| | Libraries | |
| | Coaches & Consultants | |
| | Small Business Service Providers | |
| Pricing | Free Stuff | A list of all free resources including webinars, videos, & calculators. |
| | \$250/year | Annual membership of access to training and the savings program. Pricing can be the same or less by a coach. |
| | Learning Store | A list of 150 of the training modules that can be purchased individually. |
| Social Media | Facebook | All webinars, videos, events and small business information is posted for sharing. |
| | Twitter | All webinars, events, and small business information is posted for retweeting. |
| | YouTube | All webinar recordings are posted. |
| | LinkedIn | Products and services are added on the company page. Through Carla Langhorst's profile there is access to small business experts. Please feel free to connect with her. |

