

Re-Investment

Wow! You are making money. You are looking forward to taking some cash out of the company for yourself.

Before you do, make sure that you don't need to reinvest;

-Are there opportunities that require investment?

-If you spent some additional money on marketing or sales, what would be your return?



-Is there more infrastructure or technology required to take your business to the next level?

In your first 3 years you will be tempted to take money out of the company. However, to continue growing, cash is required. Before you take the money out of the business, reassess if you need it to grow the business.

TIP: Can your cash make more money by staying in your business than in your bank.

Business Solver Modules:

- ❖ Do You Need Investors?
- ❖ Action Plan
- ❖ Creating Your Vision

