

## Strategic Planning

Strategic planning makes sure that everything you are doing for your business is worthwhile. No one wants to spend time or money on something that doesn't help their business!

Strategic planning is important to do on a weekly, monthly, and annual basis. Weekly planning makes sure that you are getting strategic tasks accomplished such as those updates to the website that you have been postponing, or setting up a CRM tool. Monthly keeps you on track for your annual budget and will give you a chance to tweak what you are doing before it is too late. In your first month, it is at these milestones that you will have to reflect honestly on whether or not your



business concept is working. And annually helps you with your strategic direction and gives you the time to plan the next big steps. Usually a company has a vision that is almost impossible to reach, but is good to have as a guiding light. It is in these annual strategic sessions that you ensure that you on your way to this huge goal.

TIP: If a driver doesn't plan where to go when they get in a car, they'd be in trouble. The same can happen to a business.

### Business Solver Modules:

- ❖ Creating Your Vision
- ❖ Short Term Goals
- ❖ Time Management

Business solutions at your fingertips

Starting a small business isn't easy but with business solutions right at your fingertips, you don't have to worry about missing any steps.

