

Learn To Say “No”

Saying 'yes' is great. But it is when you are able to say 'no' that you have made it.

Being able to say 'no' to a customer means that you have figured out:

- Your company's values
- What your minimum margin is
- What your perfect customer looks like

This means that when you say 'no', you are respecting yourself, your time, your company, and have made a good business decision.

Are you ready to say 'no'?

TIP: It is more important to know when to say "No" than being able to say "Yes".



Business Solver Modules:

- ❖ Standing Up For Yourself
- ❖ Negotiating
- ❖ Choosing Revenue Streams

